

### Share Your Stories with Us



We showcase the beauty, adventure and fun of life in Ohio. It's a rewarding job, but it's also a big one, and we know there are countless stories throughout the state that have yet to catch our attention.

Because no one knows a place as well as the people who call it home, that's where you come in. We want to hear what makes your corner of Ohio great — be it people, places, history or food.

Our aim with this guide is to share the best ways to connect with us, from pitching a story idea to submitting your events for our print and online listings to how to provide photographs that fit our print-ready requirements. In short, we want to help you tell your story to the rest of the Buckeye State.

We hope you find this guide helpful. After reading through it, if you have any questions, please don't hesitate to reach out to me at [jvickers@ohiomagazine.com](mailto:jvickers@ohiomagazine.com).

In addition, we invite you to keep up with us between issues by following us on social media and signing up for our weekly email newsletters at [ohiomagazine.com/newsletters](http://ohiomagazine.com/newsletters).

*Jim Vickers*  
 JIM VICKERS



# Have a great story? Share it with us.

Ohio Magazine celebrates Ohio — our people, our rich culture and heritage and, most of all, our travel destinations. Our audience is educated, active and loyal to Ohio. Because our readership is spread across the state, each of our stories must possess a wide appeal. Here are the categories we cover. You can click on the headlines below for links to each story.



## FOOD + DRINK

Our Farm + Table department includes shorter stories (350 words) about landmark eateries, interesting restaurants, farms, markets and food purveyors from across the state.

We also cover breweries, wineries and distilleries in this section.

**COCKEY B&B,**  
WARREN



**HOCKING HILLS**  
ORCHARD, LOGAN



**EUDORA BREWING**  
CO., KETTERING



## HISTORY, HERITAGE + HOME

Our 1803 department includes shorter stories (350 words) about historic sites and landmarks spots as well as makers and artisans from across the state. Our 3 Questions column features a brief Q&A with a notable Ohioan.

**JOHN RANKIN**  
HOUSE, RIPLEY



**HAZELMADE,**  
KENT



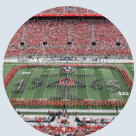
**3 QUESTIONS:**  
ANTHONY & JOE RUSSO



## FEATURES

Our features (1,100 to 1,800 words) cover topics such as travel, food & drink, history and interesting Ohioans past and present. Successful pitches have a unique angle and strong statewide appeal.

**HOW "HANG ON**  
SLOOPY" BECAME  
OUR ANTHEM



**OHIO &**  
THE JEEP



**SCOUT'S**  
HONOR



## LONGWEEKENDS

LongWeekends Magazine is published in April (Spring/Summer) and August (Fall/Winter). It covers Illinois, Indiana, Kentucky, New York, Michigan, Ohio, Ontario, Pennsylvania, Tennessee and West Virginia. We seek tightly angled stories (300 words) on specific destinations.

**CLINGMANS DOME,**  
TN



**MOTHMAN MUSEUM,**  
WV



**PIZZA CITY, USA**  
TOURS, IL



**WANT TO PITCH US A STORY?** Jim Vickers, Editor [jvickers@ohiomagazine.com](mailto:jvickers@ohiomagazine.com)



## Southwest

### FAIRS + FESTIVALS

**JUL 24-26**  
**History Alive at Fort Piqua**  
 This living-history event focusing on the period from 1745 to 1865 features vendors, interpreters, campers, a Native American cannon firings. There will be a movie during the weekend along with a game. Visit Facebook for more information. *Farm and Indian Agency, 9845 N. 1st St., Piqua, 937/418-2859. Fri. 4-10 p.m., 5 p.m., Sun. 10 a.m.-5 p.m. \$10.*

### MUSEUMS + EXHIBITS

**ONGOING**  
**Behind the Mask: Black Power in Comics**  
 Learn the history of Black comic books and the artists and writers who created them. *National Afro-American Museum Center, 1350 Brush Row Rd., Wilberforce, 4944 ext. 2113. ohiohistory.org/museum. Sat. 9 a.m.-4 p.m. Visit website for more information.*

**ONGOING**  
**The Dome**  
 Experience the latest in digital planetarium technology in the Cary/D. Philips Space Theater. Daily shows feature interactive planetarium shows, as well as full-dome special events and IMAX-style 3D films. *Boonshoft Museum of Discovery, 2600 DeWeese Pkwy., Dayton, 937/275-7431. boonshoftmuseum.org. Website for times and prices.*

**THRU SEPT 12**  
**New Beginnings: An American Romantic and Modernists in Mexico**  
 Explore the dynamic story of the early 20th century of the art and architecture of Mexico in the early 20th century through colors and dramatic compositions. The exhibition features more than 110 works including painting, sculptures, photographs, and prints. It highlights the evolution of the Southwest, from the late romanticists to the advent of early modernism. *Dayton Art Institute, 456 Belmonte Park N., Dayton, 937/223-4278. daytonartinstitute.org. Website for times and prices.*

**THRU SEPT 13**  
**Samurai, Ghosts and Lovers: Tsukioka Yoshitoshi's Complete 100 Aspects of the Moon**  
 This exhibition provides the rare chance to see all 100 works in Tsukioka Yoshitoshi's series of Japanese woodblock prints, "100 Aspects of the Moon." The series combines traditional Japanese designs with dramatic historical stories from Japan's past, including warriors and court ladies. The prints depict a wide range of emotions, from joy and humor, love and loss, mystery and suspense. Together, they form a concentrated portrait of Japanese culture, including its aesthetics, music, literature and festivals. *Dayton Art Institute, 456 Belmonte Park N., Dayton, 937/223-4278. daytonartinstitute.org. Website for times and prices.*

# How to submit your event:

Events submitted at least eight weeks in advance are published on a space-available basis in the print magazine. However, all submitted events appear on [ohiomagazine.com/events](http://ohiomagazine.com/events).

## HOW TO SUBMIT A LISTING:

- 1 Visit [ohiomagazine.com/events](http://ohiomagazine.com/events) and scroll down to "How Can I List My Event?" or go to [ohiomagazine.com/events/login](http://ohiomagazine.com/events/login).
- 2 You will be prompted to log in or register. Even if you had an account on our earlier website, you will be required to register a new username and password.
- 3 Fill out the fields suggested and submit. Your event will not appear online immediately, please give our editors one week before contacting us.



# Want to stand out?

**ENHANCED LISTINGS** are advertising products that guarantee your event listing runs in our print issue. Each listing also includes a photograph. For more information about purchasing enhanced listings, email us at [adsales@ohiomagazine.com](mailto:adsales@ohiomagazine.com) or call 216/377-3715.

### NEWSLETTER

### ONLINE

### PRINT

TROUBLE WITH A LISTING? Kelly Powell, Digital Content Assistant [kpowell@ohiomagazine.com](mailto:kpowell@ohiomagazine.com)



## Photos help tell your story.

*Ohio Magazine* prides itself on showcasing beautiful photographs. That often means hiring photographers, but the seasonality of our magazine and the logistics of covering an entire state sometimes require us to rely on story subjects themselves to supply photography. Having high-resolution photographs ready to share with us improves your chances of your story making print. The key to submitting a print-ready photograph is making sure it's the right size, resolution and quality.

### IMAGE SIZE:

For magazines, we need photos that can run up to 16 inches wide and 11 inches tall. An image pulled from a website won't be large enough to run in a magazine (see "Resolution" below). As a general rule, photos over 2-3MB in size should be large enough to run in the magazine.

### RESOLUTION:

Print-quality resolution for magazines is 300dpi (dots per inch). Web-quality resolution is only 72dpi, therefore pulling a photograph from Facebook or elsewhere on the Internet does not work for our needs. (To check the resolution of an image in Photoshop, go to Image > Image Size > Resolution.)

### QUALITY:

Look at these two tomato stems; the top is a 300dpi image at 11 x 8 inches. The bottom stem is the same dimensions at 72 dpi, and you'll notice the pixels that make up the photo are clearly visible. Low-resolution images won't appear crisp when run in a magazine.

### SUBMITTING ART:

Many high-resolution files are too large to send via email. We accept images via Dropbox, Google Drive and WeTransfer. You also must own the rights to the photographs submitted for our use.

## Got a great photo? Share it with us.

We are always looking for beautiful photos to feature in the magazine. If you have an idea for one of the following categories, let us know.

**HERITAGE & HISTORY:** Our 1803 section opens with a photograph reflecting Ohio's history and heritage. Our Nov/Dec 2021 issue featured the John A. Roebling Suspension Bridge in Cincinnati.

**ARTS & EVENTS:** Our Datebook section opens with a photograph featuring exhibits and events throughout the state. Our June 2021 issue featured Cedar Point.



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